

# CALLING ALL AGENTS!

Massachusetts only



## Your Mission: Control Damage From a Fight in Progress... While Earning 25% Commissions\*

An assault on your clients' patrons is an assault on their business. Bar fights can't be stopped, but with your help they can be controlled.

Because of the high number of fights that take place in establishments that sell liquor, many general liability and liquor liability policies exclude coverage for assault and battery. Yet that's precisely why your clients need the coverage!

For an add-on to their liquor liability premiums of just 10%, your clients can be covered for assault and battery\*\*. As the **liquor liability insurer of last resort**, LLJUA also offers:

- Comprehensive coverage with no deductibles and no aggregate limits
- Legal fees and expenses included in cost of insurance
- 1% add-on for excess property damage\*\*
- A 10% discount for clients if 100% of managers and 75% of servers participate in an approved alcohol-training program

**Assault and battery coverage may not save the world – but it can save your client's business.** And most agents don't offer it, so it can give you a competitive edge. If your client doesn't qualify for coverage in the voluntary market, just call us toll free.

1-877-366-1140



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\* Commissions are 25% on new first-year liquor liability policies, 20% on policies sold to businesses that already had liquor liability coverage, 15% on renewals and 10% on temporary policies.

\*\* \$50 minimum premium

**Insurer of LAST RESORT**